



September, 2007

**Lights are on so everything's fine, right?
Not necessarily!**

Dear Homeowner

It's easy to assume that everything is in perfect working order simply because it seems that way. But just because the lights are on, don't assume that your electrical panel is in good shape.

Any machine with working parts requires periodic maintenance. Without routine service, your lawnmower doesn't work as well, your heating system doesn't burn efficiently, even your car doesn't get the best mileage.

To function properly, your electrical system needs a periodic check-up — just like your car, your heating system and your lawn mower. Without proper maintenance, corrosion and rust develops inside the panel. Over time, this buildup inhibits the proper function of your circuit breakers.

The purpose of a circuit breaker is to protect your home from electrical overloads. In a normal situation, electrical current flows fluidly throughout your system. However when a circuit senses an overload, the breaker releases to interrupt the flow and the lights, computer, or appliance on that circuit stops working.

If the overloaded circuit doesn't operate properly, the wiring begins to heat up. Eventually, (actually in a very short period of time) the wiring becomes hot enough to self ignite. Since this happens inside the walls or perhaps even in your basement, the fire can quickly grow without anyone noticing.

We can help you protect your home and your family.

We know the importance of keeping your electrical system in the best working condition. That's why we offer our POWER CLUB MEMBERSHIP. With this plan we inspect and service your electrical panel, plus we have a "BREAKDOWN FREE GUARANTEE."

When we inspect your panel, we also look for potential overloads in your home. Are too many extension cords in use...are too many appliances plugged in to the same outlet...have you added new components or rechargeable devices that draw high levels of electricity?

With our training, we can identify potential hazards and make recommendations for necessary changes. We can help you avoid the costly and distressing possibility of a fire. You might think that a maintenance plan is expensive. But it's not. With our Power Club Membership, you can safeguard your electrical system for just pennies per day.

During my 25+ years in business, I've visited many homes where the panel hasn't been serviced or inspected for years. I've also heard too many stories of electrical system failure.

My focus has always been on safety. Now as Mister Sparky of Portland, I can offer this great protection plan to help customers avoid problems. Please take a minute to give us a call to review your electrical system and determine if this plan makes sense for you. We're ready to take your call at 761-2446.

Sincerely,

Michael LaPlante
Master Electrician